

@Home *Your Local Guide to Dining • Shopping • Home Ideas • Kids Stuff & More*

# IN Magazine

## 2011 Ad Rates for Split Zone Price Per issue

	1 Issue	3 Issues	6 Issues (1 Year)
Full Page...	\$825/per ad	\$800/per ad	\$775/per ad
2/3 Page...	\$700/per ad	\$650/per ad	\$612/per ad
1/2 Page...	\$525/per ad	\$460/per ad	\$435/per ad
1/3 Page...	\$385/per ad	\$350/per ad	\$325/per ad
1/4 Page...	\$285/per ad	\$275/per ad	\$250/per ad
1/6 Page...	\$225/per ad	\$210/per ad	\$200/per ad
1/8 Page...	n/a	n/a	\$113/per ad

### Premium Position Rates

Cover*	\$745
Inside Cover	\$995
Inside Cover Right	\$995
Inside Back Cover	\$995
Back Cover Full	\$1095

\*Cover plus inside ad of 1/2 page or more.

### Story (in addition to ad)

Full Page	\$825
2/3 Page	\$700
1/2 Page	\$525
1/3 Page	\$385
1/4 Page	\$285
1/6 Page	\$225

Ad Build	\$45 (one time fee – ad changes are complimentary)
Photo Shoot	\$225 (Professional Photographer)
Story Writer	\$100 (Interview and Content Development)

### Texting Services

From \$49.95/mo + set up fee (Basic Package)

### Mailing Lists

\$100 & up

### Flyer Distribution Services

\$300 (for 5000 Porch Drops)

Ask about our other services – Full Service Printing, Graphic Design, Corporate Logo Packages, Search Engine Optimization & Marketing, Social Media Campaigns & Watchdog Services.